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We want to help you do more with less this spring, bringing the dealership right to your farm gate. Inside this month's Field Notes, you will find **expert tips to prepare** for hay season, **special promotions** on our top hay equipment, and **upcoming events** where you can see our latest machinery firsthand.

At National Farm Machinery Show I spoke with *DTN/Progressive Farmer* and shared the same **Massey Ferguson comeback story** that we've been sharing first-hand with farmers during our roadshows. If you haven't seen a Massey lately, you will be impressed with how these machines look, feel and perform. Keep reading below for information on the next roadshow and make plans to join us.

We are grateful for the opportunity to serve you!

Stacy Anthony
CEO, AgRevolution

Gear Up for Hay Season

Expert tips from AgRev's product specialist, Justin Cambron

As the weather warms up, now's the time to check your hay tools and equipment and prevent in-season breakdowns. Justin Cambron, a product specialist at AgRevolution, shares his top advice to help farmers get their hay tools ready for a smooth season.

Here are his top preparation tips for your hay equipment:

- **Evict Unwanted Winter Guests:** Before starting engines or running machinery, check for rodent nests or chewed wires. Mice and debris left inside balers and mowers create a major fire hazard. Clearing this out is a crucial first step.
- **Hunt Down Hotspots:** Use an infrared thermometer or heat gun to check the bearings on your round balers, big square balers and hay mowers. Finding a hot bearing early helps you catch failures before they happen.
- **Inspect Wear Parts:** Look closely at any parts that make contact with the crop or ground. Examine blades, knives and skid shoes. Replace worn or damaged parts so you get a clean cut from day one.
- **Explore Top Technology:** Massey Ferguson small square balers and mower conditioners offer incredible efficiency for your operation. You can see these machines firsthand and learn about their advanced features at an upcoming Massey Ferguson Roadshow (learn more below).
- **Schedule a Professional Inspection:** Every machine has an in-depth checklist of inspection points. Let the experts handle the details and help you catch issues before they become costly problems. Book your on-farm inspection today with AgRevolution to ensure your equipment is field-ready.



Conventional Hay Spring Sales Event

Need a new baler, mower, rake or tedder? We've got you covered.

AGCO is offering incentives of up to 5% on select small square balers, round balers, disc mowers, triple mowers, mower conditioners, rotary rakes and tedders.

Contact us for availability & pricing



Massey Ferguson Roadshow Coming to Findlay, Ohio

Get a front-row look at what's next in ag equipment when the **2026 Massey Ferguson Roadshow** rolls into Findlay, Ohio. This hands-on event showcases the latest innovations from Massey Ferguson as well as the full AgRev product lineup from Hesston, Gleaner and Fendt — all designed to help you reduce costs, increase productivity and keep your operation moving forward.

Thursday, April 9, 2026
11:00 AM – 3:00 PM
Hancock County Fairgrounds
1017 E. Sandusky St., Findlay, OH 45839

What to Expect

- Full access to the latest Massey Ferguson, Hesston, Gleaner and Fendt equipment
- Hands-on technical sessions
- Q&A with AgRevolution experts
- Catered lunch
- Opportunity to register for VIP on-farm demos

Learn how Massey Ferguson's Always Running three-year warranty and AgRevolution's mobile service fleet work together to maximize uptime and lower total cost of ownership — season after season.

RSVP required for VIP event access.



Our team can assist you right now:





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