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Summer's here, and you're probably already thinking about what's next -- stretching every hour, protecting every acre and setting up your operation to win no matter what the weather or markets bring.

That's what drives us. This month, we're keeping it simple: real numbers from real farms. Inside, a fellow grower shares a fuel savings story that'll change how you look at cost per hour. We're also breaking down the Fendt Momentum Planter, because when planting windows get tight, speed and accuracy are everything.

Thank you for trusting our team. We're here for you, in the field and beyond.

Stacy Anthony
CEO, AgRevolution

Fuel Savings Add Up

How Fendt Tractors are Saving Farmers up to $30 an Hour



When one AgRev customer in Circleville, Ohio did the math, the answer was clear: he couldn't afford NOT to drive a Fendt tractor.

For many row-crop growers across Indiana, Illinois, Kentucky and Ohio, fuel costs are one of the biggest line items on the farm. After making the switch to a Fendt, our Circleville customer saw **fuel savings of $30 per hour compared to his previous equipment**. Given the number of hours a serious operation puts on throughout the year, that number adds up fast.

Those savings are now **backed by independent data**. DLG PowerMix testing -- one of the most respected independent benchmarks in agricultural equipment – confirmed measurable fuel efficiency gains across Fendt's current tractor platforms. The Fendt 700 Vario Gen7 series, powered by the AGCO Power CORE75 engine and paired with a CVT transmission, **demonstrated strong fuel efficiency performance across both field and transport applications**.

Fendt's Vario transmission, intelligent engine load management and precision-engineered drivetrain don't just deliver a smooth ride. They deliver measurable ROI -- hour after hour, field after field.

Ready to see what a Fendt could save your operation? Talk to your local AgRev team today.

Check Out June's Equipment Promotions



Cover More Ground in Less Time

The Fendt Momentum Planter Changes Everything

Here's a number that stops most farmers in their tracks: **15 mph.**

That's the speed at which a Fendt tractor paired with the Fendt Momentum Planter was recently run in a live field demo -- **and it placed seed evenly the entire time**.

By comparison, a conventional planter typically maxes out at 4 to 5.5 mph before seed placement becomes inconsistent. That means with a Fendt Momentum setup, you're covering more than double the acres in a single day.

Why does that matter? As every farmer knows, when weather pushes your corn planting back a week or two, the downstream effects on pollination and yield can be costly. The ability to cover ground faster when the window opens isn't just convenient -- it's essential to the bottom line.

Save on Parts with AGCO Plus

Keep your equipment ready for the season while taking advantage of special savings on qualifying AGCO Parts.

With **AGCO Plus®**, receive:

- 60 days no payments, no interest
- **2% Comeback Cash** on qualifying AGCO Parts purchases

Whether you're stocking up on maintenance items or tackling major repairs, this offer helps you get the parts you need while improving cash flow.



Upgrade Your Planter and Save

Did your planter fall short this season? Upgrade now and save with Precision Planting® during the Precision Decision Savings Event.

For a limited time, receive **$50 per row, per qualifying product** on eligible Precision Planting solutions.

Promotion Details

- Save **$50 per row, per product**
- Minimum **6-row purchase**
- No limit on qualifying products
- Offer ends **September 30, 2026**



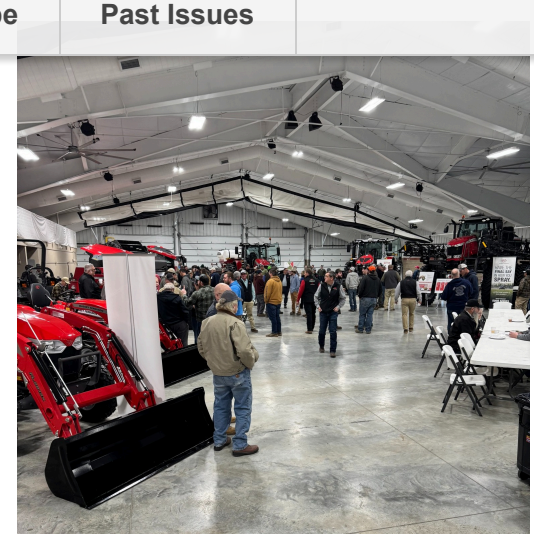
From planting accuracy to emergence and monitoring technology, Precision Planting products help you maximize performance and make every seed count.

Contact your Ag Revolution Precision Ag Specialist today to learn more and start saving.

Contact Us

Next Stop: Kentucky and Illinois

Massey Ferguson and Fendt Roadshow Returns



The 2026 Massey Ferguson and Fendt Roadshow is making stops in Kentucky and Illinois — and you won't want to miss it. Come see the newest innovations from Massey Ferguson and Fendt up close, plus explore the complete AgRev lineup featuring Hesston and Gleaner equipment built to cut costs, boost productivity and keep your operation running at full strength.

Dates and locations are set — full details coming soon!

Wednesday, July 15 in Hopkinsville, Ky.
Wednesday, July 22 in Elizabethtown, Ky.
Wednesday, August 5 in Harrisburg, Ill.

Our team can assist you right now:



Browse our used inventory



Schedule a service appointment

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